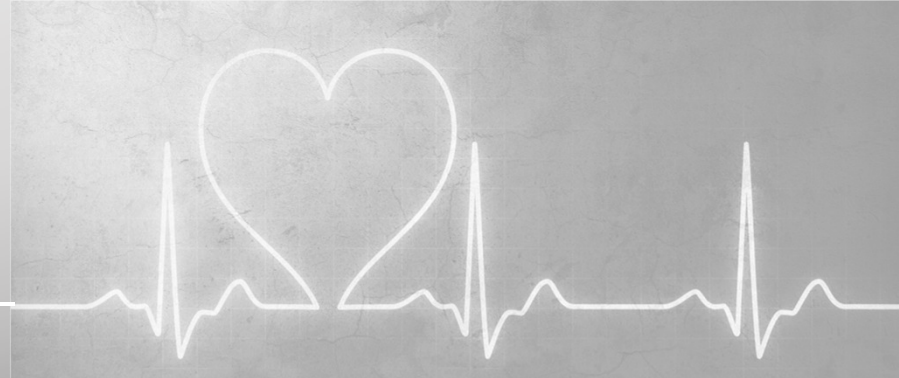


# Diagnostic Services

Getting at the Heart of Systemic Challenges



*When leaders see where their challenges lie, the odds of successfully addressing them are much greater.*

*We provide diagnostic support services to help your organization identify and begin to address areas that hold you back from having the impact you seek.*

## Exploration Areas

### Change Readiness

We believe the organizational context is a major predictor of where new change efforts will go awry. By diagnosing where organizations have gaps, they can adjust their change management strategies.

### Current Change: Effectiveness

We can assess an initiative to pinpoint areas where different tactics can lead to stronger engagement.

### Academic Team Health

For academic teams to have an impact, they need to be responsive to the needs of the organization. We evaluate factors impacting the credibility, effectiveness, and ability to drive results at scale of academic teams.

## Methods

### Self Evaluation

Free

**Allows for:** Quick, self administered assessment on basic fundamentals

**Comes with:** Summary report and one hour review session

### Survey

\$5-10K

**Allows for:** Staff perspectives to highlight blind spots leaders may not see

**Comes with:** Summary report; anonymized detailed findings, and virtual Steering Committee discussion

### On Site

\$25-50K

**Allows for:** Focus groups and individualized interviews surface “unmentionable” issues and root causes

**Comes with:** In Depth Report, Steering Committee review, and facilitated participant debrief session